



**JANINA**  
ORAL COSMETIQUE

**DIAMOND TOOTH PASTE**

- helps control halitosis (bad breath)
- helps sensitive teeth
- whitens teeth safely
- does not contain harsh abrasives Relative Dentine Abrasivity (RDA-30)

**ALSO**

- helps prevent decay
- controls plaque
- controls tartar
- gives lasting gum protection
- contains optimum recommended fluoride levels
- helps prevent erosion of teeth
- freshens breath
- has a fresh flavour
- gives a brighter smile

**THE ULTIMATE WHITENING  
AND ORAL CARE PROGRAMME**  
**EXTRA STRENGTH  
BREATH CONTROL**

**CLINICALLY PROVEN**

**DIRECTIONS FOR USE**

Use **JANINA** **DIAMOND** TOOTH PASTE instead of your usual toothpaste at least twice daily including last thing at night and preferably for more than three minutes each time. When brushing is complete spit out excess, but for best results do not rinse mouth with water. (this allows the formulation to work for even longer)

**NOT SUITABLE FOR CHILDREN UNDER 7**

**Children over 7:**  
Supervise brushing and prevent swallowing. Use quarter pea sized amount. Brush twice daily.

**ABOUT THE PRODUCTS**

**CLINICAL TRIALS**

Independent clinical trials in the world's top dental hospitals including the Royal London School of Medicine, St Bartholomew's have proved that Janina Toothpaste and the Liquid Toothpaste Spray are the most effective oral care products currently available in the reduction of halitosis (bad breath)

**JANINA** **DIAMOND** TOOTH PASTE is a unique clinically proven *ultra-low abrasive* formulation which contains not only most of the active ingredients found individually in other good oral hygiene products but also the new WHITENING PATENTED **Bromaine Complex**. This is a natural fruit enzyme whitening complex. Diamond Toothpaste is **EXTRA STRENGTH** because it contains more enzymes for the removal of particularly stubborn nicotine and biological age staining. It also offers faster safe whitening. The consistency of Diamond Toothpaste is thicker ( But like Opale Toothpaste it is also an *ultra low abrasive product*).

To achieve the

**ULTIMATE WHITENING AND ORAL CARE PROGRAMME FOR ADULTS**

the use of **JANINA** **OPALE** Liquid Toothpaste Spray is a new revolutionary concept which can be used either with a brush or as a spray. A shot of the spray in the mouth three or four times a day disperses a small dose of active ingredients to sustain a reservoir effect in the mouth and stimulates the production of saliva. (SPIT OUT OR SWALLOW. IF SWALLOWED DO NOT EXCEED THREE SHOTS A DAY – 150 micro litres per shot) IF SPAT OUT USE AS OFTEN AS DESIRED. The use of **JANINA** **DIAMOND** TOOTH PASTE and **OPALE** Liquid Toothpaste Spray at frequent intervals will offer lasting gum protection and help control bad breath.

**REGULAR USE WILL HELP ACHIEVE THE**

**ULTIMATE ORAL CARE PROGRAMME**

**FOR FRESHER BREATH**

**WHITER TEETH WITHOUT HARSH ABRASIVES**

**AND TO GIVE THE ULTIMATE ORAL HEALTH CARE**

**IN THE UNLIKELY EVENT THAT THE PUMP FAILS, PUSH UP PISTON,  
LOCATED AT THE BOTTOM OF THE PUMP, EVENLY.**

## ✓ KEY INGREDIENTS

- ✓✓ 1. Aqua
- ✓✓ 2. Dicalcium Phosphate
- ✓ 3. Glycerin
- ✓✓ 4. Sorbitol
- ✓✓ 5. Xylitol
- ✓ 6. Sodium Citrate
- ✓ 7. Peppermint Oil
- ✓ 8. Xanthan Gum
- ✓ 9. Sodium Laurylsulphate
- ✓✓ 10. Sodium Monofluorophosphate
- ✓✓ 11. Tetrapotassium Pyrophosphate
- ✓ 12. Titanium Dioxide
- ✓ 13. Zinc Chloride
- ✓ 14. Sodium Saccharin
- ✓✓ 15. Bromelaine
- ✓✓ 16. Sodium Bicarbonate
- ✓✓ 17. Urea Peroxide
- ✓✓ 18. Sodium Persulphate
- ✓✓ 19. Papain
- ✓ 20. Methylparaben



## INDICATIONS FOR USE

JANINA ORAL COSMETIQUE  TOOTH PASTE

Everyday use for those who:

Suffer from **HALITOSIS (bad breath)**  
**SENSITIVE** teeth

Desire **WHITER** teeth safely

Desire **HEALTHIER** teeth and gums

## ALSO

Those with biological surface (extrinsic) staining i.e. tea, coffee, nicotine etc

Those with excessive calculus

Teenagers with erosion and uncontrolled caries

Persons at high risk to dental caries or periodontal diseases

Persons with reduced salivary flow rate, i.e. elderly or those with special needs

Patients with Crowns, Bridges, Inlays or Implants

Patients undergoing Gum Treatment

Patients wearing appliances, i.e. Orthodontic appliances – Full Dentures – Partial Dentures

**CLINICALLY PROVEN**

JANINA INTERNATIONAL LIMITED was set up to develop and manufacture in the United Kingdom, a range of innovative SAFE ORAL CARE PRODUCTS.

After several years of research and development with a team of top dentists, chemists and leading researchers the ULTIMATE ORAL CARE PROGRAMME is now available.

JANINA INTERNATIONAL is committed to continued research and clinical testing of its oral care products. Its goals are to continue to develop safe and effective products to improve oral health and enhance beauty.

JANINA INTERNATIONAL LIMITED is a company that takes pride in its modern exciting approach to oral health.

## PRODUCTS IN

THE ULTIMATE WHITENING AND ORAL CARE PROGRAMME are:

**JANINA DIAMOND TOOTHPASTE**  
**JANINA OPALE TOOTHPASTE**  
**JANINA LIQUID TOOTHPASTE SPRAY**

**JANINA**  
ORAL COSMETIQUE

## AVAILABLE FROM:

- Dental Clinics
- Pharmacies
- Department Stores

Developed in the U.K. Manufactured in E.E.C.

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CLINICAL INFORMATION AVAILABLE FROM THE JANINA WEB SITE:

Web Site: [www.janina.co.uk](http://www.janina.co.uk) and [www.whiteningtoothpaste.co.uk](http://www.whiteningtoothpaste.co.uk)



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ORAL COSMETIQUE™