



JANINATM
ORAL COSMETIQUE

THE ULTIMATE WHITENING AND ORAL CARE PROGRAMME

OPALE TOOTHPASTE

- helps prevent decay
- controls plaque
- whitens teeth safely
- does not contain harsh abrasives Relative Dentine Abrasivity (RDA-28)

ALSO

- controls tartar
- helps sensitive teeth
- gives lasting gum protection
- contains optimum recommended fluoride levels
- helps prevent erosion of teeth
- freshens breath
- helps control halitosis
- has a fresh flavour
- gives a brighter smile

CLINICALLY PROVEN

DIRECTIONS FOR USE

Use **JANINA** **OPALE** TOOTHPASTE

instead of your usual toothpaste

at least twice daily

including last thing at night

and preferably for more than three minutes each time

When brushing is complete spit out excess, but for best results do not rinse mouth with water.

(this allows the formulation to work for even longer)

Children under 7

Supervise brushing and prevent swallowing. Use quarter pea sized amount. Brush twice daily.

ABOUT THE PRODUCTS

CLINICAL TRIALS

Independent clinical trials in the world's top dental hospitals including the Royal London School of Medicine, St Bartholomew's have proved that Janina Toothpaste and the Liquid Toothpaste Spray are the most effective oral care products currently available in the reduction of halitosis (bad breath)

JANINA **OPALE** TOOTHPASTE is a unique clinically proven *non-abrasive* formulation which contains not only most of the active ingredients found individually in other good oral hygiene products but also the new WHITENING PATENTED **Bromaine Complex**. This is a natural fruit enzyme whitening complex.

JANINA **OPALE** TOOTHPASTE helps prevent decay, controls plaque and tartar and gives lasting gum protection. It is also a tooth whitener and breath freshener built into one.

To achieve the

ULTIMATE WHITENING AND ORAL CARE PROGRAMME FOR ADULTS AND CHILDREN OVER 7

the use of **JANINA** **OPALE** Liquid Toothpaste Spray is a new revolutionary concept which can be used either with a brush or as a spray. A shot of the spray in the mouth three or four times a day disperses a small dose of active ingredients to sustain a reservoir effect in the mouth and stimulates the production of saliva.

(SPIT OUT OR SWALLOW. IF SWALLOWED DO NOT EXCEED THREE SHOTS A DAY – 150 micro litres per shot) IF SPAT OUT USE AS OFTEN AS DESIRED. The use of **JANINA** **OPALE** TOOTHPASTE and

OPALE Liquid Toothpaste Spray at frequent intervals will offer lasting gum protection and help control bad breath.

REGULAR USE WILL HELP ACHIEVE THE

ULTIMATE ORAL CARE PROGRAMME

FOR FRESHER BREATH

WHITER TEETH WITHOUT HARSH ABRASIVES

AND TO GIVE THE ULTIMATE ORAL HEALTH CARE

**IN THE UNLIKELY EVENT THAT THE PUMP FAILS, PUSH UP PISTON,
LOCATED AT THE BOTTOM OF THE PUMP, EVENLY.**

✓ KEY INGREDIENTS

- ✓ 1. Aqua
- ✓ 2. Dicalcium Phosphate
3. Glycerin
- ✓ 4. Sorbitol
- ✓ 5. Xylitol
- ✓ 6. Sodium Citrate
7. Peppermint Oil
- ✓ 8. Xanthan Gum
- ✓ 9. Sodium Laurylsulphate
- ✓ 10. Sodium Monofluorophosphate
- ✓ 11. Tetrapotassium Pyrophosphate
- ✓ 12. Titanium Dioxide
- ✓ 13. Zinc Chloride
- ✓ 14. Sodium Saccharin
- ✓ 15. Bromelaine
- ✓ 16. Sodium Bicarbonate
- ✓ 17. Urea Peroxide
- ✓ 18. Sodium Persulphate
- ✓ 19. Papain
20. Methylparaben



INDICATIONS FOR USE

JANINA  TOOTH PASTE

Everyday use for those who:

- Desire **WHITER** teeth safely
- Desire **HEALTHIER** teeth and gums
- Suffer from **HALITOSIS (bad breath)**
- SENSITIVE** teeth

ALSO

Those with biological surface (extrinsic) staining i.e. tea, coffee, nicotine etc
Those with excessive calculus
Teenagers with erosion and uncontrolled caries
Persons at high risk to dental caries or periodontal diseases
Persons with reduced salivary flow rate, i.e. elderly or those with special needs
Patients with Crowns, Bridges, Inlays or Implants
Patients undergoing Gum Treatment
Patients wearing appliances, i.e. Orthodontic appliances – Full Dentures – Partial Dentures

CLINICALLY PROVEN

JANINA INTERNATIONAL LIMITED was set up to develop and manufacture in the United Kingdom, a range of innovative SAFE ORAL CARE PRODUCTS.

After several years of research and development with a team of top dentists, chemists and leading researchers the ULTIMATE ORAL CARE PROGRAMME is now available.

JANINA INTERNATIONAL is committed to continued research and clinical testing of its oral care products. Its goals are to continue to develop safe and effective products to improve oral health and enhance beauty.

JANINA INTERNATIONAL LIMITED is a company that takes pride in its modern exciting approach to oral health.

PRODUCTS IN

THE ULTIMATE WHITENING AND ORAL CARE PROGRAMME are:

JANINA OPALE TOOTHPASTE
JANINA DIAMOND TOOTHPASTE
JANINA LIQUID TOOTHPASTE SPRAY

JANINA
ORAL COSMETIQUE

AVAILABLE FROM:

- Dental Clinics
- Pharmacies
- Department Stores

Developed in the U.K. Manufactured in E.E.C.

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CLINICAL INFORMATION AVAILABLE FROM THE JANINA WEB SITE:
Web Site: www.janina.co.uk and www.whiteningtoothpaste.co.uk